# UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

PATENT NO. : 7,110,962 B2 Page 1 of 3

APPLICATION NO.: 10/001761

DATED : September 19, 2006

INVENTOR(S) : Amon et al.

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

The title page showing the illustrative figure should be deleted to be replaced with the attached title page.

The drawing sheet, consisting of Fig. 2, should be deleted to be replaced with the drawing sheet, consisting of Fig. 2, as shown on the attached page.

Signed and Sealed this

Tenth Day of August, 2010

David J. Kappos Director of the United States Patent and Trademark Office

# (12) United States Patent

Amon et al.

(10) Patent No.: US 7,110,962 B2 (45) Date of Patent: Sep. 19, 2006

(54)	APPARATUS AND METHOD FOR
	PROVIDING A PROVIDER-SELECTED
	MESSAGE IN RESPONSE TO A USER
	REQUEST FOR USER-SELECTED
	INFORMATION

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(\*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35

U.S.C. 154(b) by 638 days.

(21) Appl. No.: 10/001,761

(22) Filed: Oct. 31, 2001

(65) Prior Publication Data

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## Related U.S. Application Data

- (63) Continuation of application No. 08/912,991, filed on Aug. 11, 1997, now abandoned.
- (51) Int. Cl. G06Q 30/00 (2006.01) G06F 15/16 (2006.01)
- (52) U.S. Cl. ...... 705/14; 709/219

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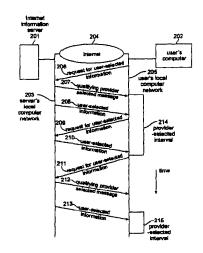
### (Continued)

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#### (57) ABSTRACT

A method of delivering information across a computer network includes receiving a request from a client program for user-selected information, and transmitting provider-selected information in response to the request if no qualifying provider-selected message has been previously transmitted to the client program.

# 11 Claims, 2 Drawing Sheets



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Sheet 2 of 2

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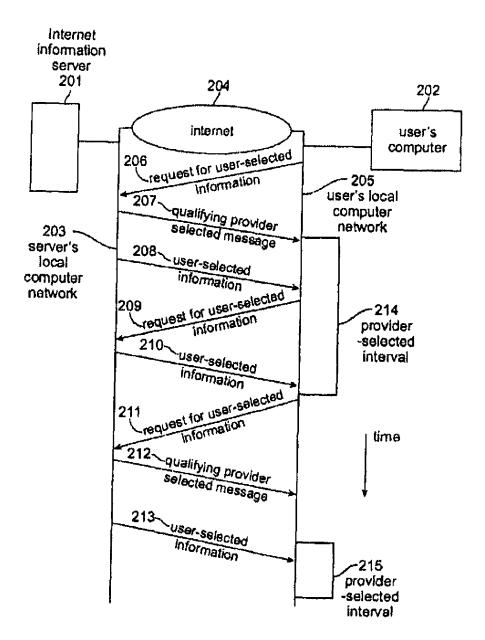


FIG. 2